



Your trusted source for marketing and communication services Volume 2 / Number 3 December 2020

## Best wishes for the New Year!

As we bid 2020 farewell with all of its challenges, we welcome 2021. Our hearts go out to all who have suffered and those who continue to suffer in the wake of the pandemic. May the New Year bring new hope to all.

In response to the changing landscape, we have pivoted and are offering additional services and products to our clients, including:

- Customized educational webinars and e-Books
- Speakers Bureau (in development)

Our latest clients include the DC Women's Business Center, DCSBDC, and Pacific Community Ventures.

In our last newsletter, we provided **proposal writing tips**. As promised, here's more information to help you:

We support Black Lives Matter, diversity, and equality. Please join us with an end-of-year donation to organizations such as the SPLC, NAMI, the Innocence Project, and **UNICEF**. Thank you!

A proposal writer works with the proposal team and provides technical input and organizational skills. She reviews the RFA/RFP evaluation criteria and requirements, and ensures the technical narrative is responsive. She can bring a strong technical background to the role. With her help, your firm should get to the best and final stage.

Stay tuned for more info in our next newsletter and <u>subscribe to pre-order</u> **our upcoming e-books!** Interested in a **webinar** for your team? Need a **proposal writer**? Please email us.

## We appreciate your business!

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